



Terms of Reference: Analysis of Financial Commitments to Girls and Young Feminists made during the Generation Equality Forum

About Purposeful

Purposeful is a feminist hub for girls' activism, rooted in Africa and working all around the world. We amplify girls' voices, resource their resistance, build solidarity between and across girls' movements, catalyse collaborative philanthropy and support innovation in grassroots programming with and for girls.

Our work is both global and deeply local. In Sierra Leone, we bring our work together into one integrated strategy, sparking a groundswell of girls who can access and imagine new possibilities for themselves and their communities. Across the world we support girls' organising and activism through a girl-led participatory grantmaking process called the With and For Girls Awards. No matter where we are, we work so that girls and their allies can access the resources, networks, and platforms they need to remake the world for themselves.

Our Vision and Mission

Our vision: Girls are living in safety, dignity and freedom, and the world is transformed.

Our Mission: Girl activists and their allies have access to the resources, networks and platforms they need to power their activism and remake the world for themselves.

Purposeful ways of being in the world:

We believe that another world is not only possible, but also already being built right here and now, in the ways that girls are organising with each other, imagining with each other, pushing us all a little further towards liberation. To build that world we imagine, a core set of values guide all that we do at Purposeful:

- ★ **Taking bold action**
- ★ **Many ways of knowing**
- ★ **Centering lived expertise**
- ★ **Deep embodiment**
- ★ **Cultivating radical imagination**
- ★ **Joy as resistance**
- ★ **Power in diversity**
- ★ **Rooted in sisterhood**

Background

The 25th anniversary of the historic Beijing Declaration and Platform for Action is an opportunity for generations to come together to drive investment and action for gender equality and girls' rights. Six visionary multi-sector Action Coalitions have been formed and there is a dedicated priority action to strengthen and fund girl and young feminist-led movements. This is an exciting opportunity for girls and young feminists, in all their diversity to influence the process and to be part of implementing it.

During the Paris Forum, we saw commitments made totalling approximately \$40 billion to support gender equality over the next five years. These commitments are a brilliant first step in the right direction but it's only the beginning. The financial commitments must be tracked with a focus on how much and in what way resources are moved to girls and young feminists in particular. As part of this, Purposeful, Plan International and the Irish Government launched the Girls' Fund, a 5 year initiative to move over EUR750,000 to girl-led and centred work during Generation Equality. We're excited to share our learnings with other commitment makers so we can hold each other to account.

The accountability frameworks are still being developed. Recommendations have been made to UN Women by the National Gender Youth Activists for a girl and youth accountability framework and UN Women made a commitment during GEF to support a Girls Advisory Board. Both are welcome and will play a critical role in holding commitment makers to account, but it will take time to set up the frameworks and the timeline to do so is not clear. The Global Acceleration Plan also includes a matrix of success with specific indicators for tracking funding to girl-led movements. This should form the basis of the analysis.

The organisations

With and for Girls, with support from MamaCash and Plan International, is seeking a consultant or group of consultants to undertake an initial analysis of the financial commitments to better understand the intention behind the figures and to provide an insight into if and how the financial commitments will be disaggregated by age and gender.

Both organisations are part of the With and for Girls Collective, which is housed at Purposeful. The Collective is a group of justice funders committed to resourcing girls' activism in the long term. Together, the Collective resources the With and For Girls Fund, using these insights to influence across philanthropic and development spaces for more and better resources and programmatic practices with and for girls. The With and For Girls Collective is the only collaborative of its kind, drawing from different points in the girls' funding ecosystem. It is in this spirit that we commit to working collectively to track the financial commitments to girls and young feminists made during the Generation Equality Forum.

The project

In the absence of analysis by Action Coalition Leaders and UN Women, we are planning to undertake at least the initial analysis with the support of a consultant/team of consultants between now and mid/end of March 2022. The deliverables will include:

- An 8–10-page report with detailed analysis of the financial commitments to show how much is truly going to girls, young feminists and non-binary people under 30 and how resources will be moved (to understand how flexible and participatory the funding will be).
 - The analysis should be disaggregated by age (under 18, under 24 and under 30), gender and other identities.
 - The report should include a short summary table of the financial commitments broken down by age, geographical region; thematic focus; Action Coalition etc. These categories will be agreed with the team. It should use the GAP matrix and indicators as a base framework.
- An infographic summarising the analysis
- Co-lead a webinar to share the findings with others

We anticipate the analysis being undertaken through desk-based research and a series of 1:1 conversations with commitment makers and UN Women to understand the details of the commitments they have made as well as the GEF process for implementation, monitoring and accountability.

We are looking for a consultant with the following experience:

- Good understanding of the GEF process, including key stakeholders and the commitment making process
- Good understanding of the funding ecosystem for girls and young feminists
- Experience in analysing financial data and producing accessible communications resources

We strongly encourage young feminists who are actively engaged in the GEF process to apply.

To Apply

As a proposal, please outline the following on one page:

1. Suggested steps you would take
2. Day rate and estimated number of days
3. Availability
4. Proposed timeline
5. A sample of previous work

Please send proposals to Purposeful: applications@wearepurposeful.org by February 15th 2022.